

# ADD VALUE TO YOUR VEHICLE

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# ENVIRONMEN











- Acid Rain
- Tree Sap
- Bird Dropping

- Loss of Gloss
- Fading & Chalking
- Exposure to the Sun











- Rust Perforation
- Road Salt
- Ocean Spray
- Surface Rust (When combined with Environmental Paint Protection)







#### **Interior Protection:**

- Bleaches
- Dves
- Most Oil & Water Based Stain
- Fast Food Stain
- Mold & Mildrew
- Sun's UV Rays





#### **Sound Shield:**

- Reduces Road Noise
- Undercarriage Abrasion Protection



#### Paintless Dent Repair:

- 1-5 Year Terms Available
- Unlimited Repairs

- \$200 Coupon for Hail Damage
- Repairs Dents & Dings Up to 4 In. on Vertical Panels

# ENVIRONMENTAL



# ENVIRONMENTAL PROTECTION WARRANTY COVERAGE

COVERAGE	NEW VEHICLES EXTENDED COVERAGE	PRE-DRIVEN VEHICLES	CONVERSION VANS
ACID RAIN	7 + 3 Years	3 Years	5 Years
BIRD DROPPINGS	7 + 3 Years	3 Years	5 Years
TREE SAP	7 + 3 Years	3 Years	5 Years
EXPOSURE TO SUN	7 + 3 Years	3 Years	5 Years
LOSS OF GLOSS	7 + 3 Years	3 Years	5 Years
FADING CHALKING	7 + 3 Years	3 Years	5 Years
SURFACE RUST	5 Years	3 Years	5 Years
RUST PERFORATION	10 Years	6 Years	8 Years
INTERIOR PROTECTION (Against Bleaches & Dyes)	7 + 3 Years	3 Years	5 Years
FABRIC	7 + 3 Years	3 Years	5 Years
LEATHER/VINYL	7 + 3 Years	3 Years	5 Years

#### \*VEHICLE ELIGIBILITY

PRE-DRIVEN VEHICLES: Current and three model years, regardless of mileage

# ENVIRONMENTAL



THE PROTECTOR











#### **Environmental Paint Protection:**

- Acid Rain
- Tree Sap
- Bird Dropping

- Loss of Gloss
- Fading & Chalking
- Exposure to the Sun







#### **Environmental Corrosion Protection:**

- Rust Perforation
- Road Salt
- Ocean Spray
- Surface Rust (When combined with Environmental Paint Protection)







#### **Interior Protection:**

- Bleaches
- Dyes
- Most Oil & Water Based Stain
- Fast Food Stain
- Mold & Mildrew
- Sun's UV Rays





#### **Sound Shield:**

- Reduces Road Noise
- Undercarriage Abrasion Protection



#### **Rips, Tears & Burns Interior Protection:**

• Warranties against rips & tears up to 6" and burns & punctures up to 1" in diameter.

# ENVIRONMENTAL



### PROTECTION

## **THE PROTECTOR**

### ENVIRONMENTAL PROTECTION WARRANTY COVERAGE

	NEW VEHICLES  EXTENDED COVERAGE	PRE-DRIVEN VEHICLES
ACID RAIN	7 + 3 Years	3 Years
BIRD DROPPINGS	7 + 3 Years	3 Years
TREE SAP	7 + 3 Years	3 Years
EXPOSURE TO SUN	7 + 3 Years	3 Years
LOSS OF GLOSS	7 + 3 Years	3 Years
FADING CHALKING	7 + 3 Years	3 Years
SURFACE RUST	5 Years	3 Years
RUST PERFORATION	10 Years	6 Years
INTERIOR PROTECTION (Against Bleaches & Dyes)	7 + 3 Years	3 Years
FABRIC	7 + 3 Years	3 Years
LEATHER/VINYL	7 + 3 Years	3 Years
SOUND SHIELD	LIFETIME	LIFETIME
		1. 1. 1. 1. 1.
RIP, TEARS & BURNS	7 Years	3 Years

#### **\*VEHICLE ELIGIBILITY**

PRE-DRIVEN VEHICLES: Current and three model years, regardless of mileage

# Great STHE PROTECTORS.

to Protect a Vehicle's Exterior & Interior



**Weather Induced Loss of Gloss** 



Weather Induced Fading



EXTERIOR

**Professionally Applied Products** 

APPEARANCE PROTECTION

**Acid Rain** 









**Tree Sap** 



**Weather Induced Chalking** 



Snow



**EPA Studies** 

## Interior

APPEARANCE PROTECTION

**Professionally Applied Products** 



Water



**Cracking of the Dash** 



Mayonnaise



**Ice Cream** 

Candy



Fast Food

Ketchup



**French Fries** 



**Bleaches & Dyes** 



Beverages



The content of this marketing material is limited by its size. The entire terms, conditions and exclusions, including but not limited to, your duties, of the Limited Warranty included in the purchase of the Appearance Protection products are included in the written Limited Warranty. Please ask your Sales Person to see a copy of the written Limited Warranty before purchasing. The purchase of these products is optional and is in no way a condition to either the purchase or financing (obtaining credit) of a vehicle.

As seen in...

# Automotive News



## Yet One is Worth \$1150.00 More. Why?

**Condition.** Dealers know this is one of the most important factors in determining the value of a used car.

Since Black Book began reporting actual dealer auction selling prices more than 45 years ago, their guide books have always provided values for different condition classifications. Just knowing what a car of certain year, make and model sold at auction for isn't enough information in today's market.

Black Book representatives attend major dealer auctions coast to coast, every week. They look at each vehicle,

record the mileage and equipment and then classify the vehicle according to condition. General appearance, paint, body, tire and interior conditions are recorded along with the actual selling prices. All this information is then computer tabulated and published in weekly and monthly market guides.

Black Book goes to such extremes for one reason... to always provide the most accurate, up to the minute vehicle market guides available anywhere.

Black Book. Anything Less Is A Guess!!

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#### **AS SEEN AT:**



# Ten ways to ruin your car's resale value Are you doing everything you can to maintain your vehicle's resale value?

March 6, 2006: 10:51 AM EST

NEW YORK (CNNMoney.com) - Any car loses value over time. How much it loses is, to some extent, up to you.

There are lots of things people commonly do, or don't do, that can pound down a car's eventual resale value much faster than the simple passage of time and ordinary wear.

If want to keep your car's resale value as high as possible, perhaps you shouldn't get that monster stereo system installation or munch on that burger with fried onions while you're in the driver's seat.

Kelley Blue Book, known as a resource for used car values, offered this list of things drivers often do that damage their cars' value.

#### TOSS MAINTENANCE RECORDS

It's easy to scrap that oil change receipt or forget to have your dealership initial your service manual for the 50,000 mile check up. But the best way to ensure a buyer that your vehicle was properly maintained and cared for is through documentation. Taking care of your car's engine is great. But without proof, all that work won't be worth much at trade-in time.

#### PICK A WILD COLOR

That metallic purple paint job may seem attractive on the sales lot, but many times car owners find it harder to sell those exotic-colored cars later on. Instead consider a more popular color such as black, silver or white, recommends KBB.

#### **GET UNPOPULAR OPTIONS**

Picking out options on your new car that suit you may seem like a no-brainer, but be sure to include equipment that other buyers will want such as anti-lock brakes (ABS), alloy wheels, a CD player or leather-upholstered seats.

It may be unavoidable at times, but eating in your seat is a fast track to damaging the interior of your car. If possible, consider the mess potential of any foods you might eat in the car.

#### PERSONALIZE PERMANANTLY

KBB also recommends passing on the vehicle personalizations for your new car or at least keeping them to a minimum. Who's going to want to buy a car with your nickname emblazoned on the trunk lid?

#### LET THE INTERIOR GO

Neglecting your vehicle's interior is one way drivers can ruin their car's resale value. Instead make sure the upholstery and mats in your car are in good shape.

#### PUMP UP THE VOLUME

Your driving experience may not be the same without that extra subwoofer or those upgraded speakers, but replacing the factory stereo, especially if it means carving away parts of your car, may jeopardize your vehicle's resale value.

#### **MIX-AND-MATCH TIRES**

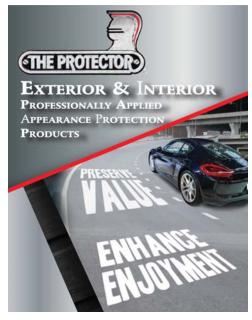
Buying mismatched tires and forgetting to have them checked and rotated regularly is another trap many car owners fall into. Buy a complete set of the same brand for both safety and to maintain your car's resale value, KBB suggests.

#### **IGNORE THOSE DOOR DINGS**

That scratch or ding may not look like much from the outside, but they could have a lasting impact on your car's value if not fixed in a timely fashion. Often those blemishes are the first step toward rust and could result in expensive damage to your car over time.

#### CHOOSE POORLY FROM THE START

It's tempting to pick the car that grabs your eye at the dealership, but make sure you pick a vehicle that has a good projected resale value. KBB says if you do your research ahead of time, it could save you money down the road.





# U.S. Environmental Protection Agency Clean Air Markets - Environmental Issues

#### The Effects of Acid Rain on Automotive Coatings

Over the past two decades, there have been numerous reports of damage to automotive paints and other coatings. The reported damage typically occurs on horizontal surfaces and appears as irregularly shaped, permanently etched areas. The damage can best be detected under fluorescent lamps, can be most easily observed on dark colored vehicles, and appears to occur after evaporation of a moisture droplet. In addition, some evidence suggests damage occurs most frequently on freshly painted vehicles. Usually the damage is permanent; once it has occurred, the only solution is to repaint.

The general consensus within the auto industry is that the damage is caused by some form of environmental fallout. "Environmental fallout," a term widely used in the auto and coatings industries, refers to damage caused by air pollution (e.g., acid rain), decaying insects, bird droppings, pollen, and tree sap. The results of laboratory experiments and at least one field study have demonstrated that acid rain can scar automotive coatings. Furthermore, chemical analysis of the damaged areas of some exposed test panels showed elevated levels of sulfate, implicating acid rain.

The popular term "acid rain" refers to both wet and dry deposition of acidic pollutants that may damage material surfaces, including auto finishes. These pollutants, which are released when coal and other fossil fuels are burned, react with water vapor and oxidants in the atmosphere and are chemically transformed into sulfuric and nitric acids. The acidic compounds then may fall to earth as rain, snow, fog, or may join dry particles and fall as dry deposition. Automotive coatings may be damaged by all forms of acid rain, including dry deposition, especially when dry acidic deposition is mixed with dew or rain. However, it has been difficult to quantify the specific contribution of acid rain to paint finish damage relative to damage caused by other forms of environmental fallout, by the improper application of paint or by deficient paint formulations. According to coating experts, trained specialists can differentiate between the various forms of damage, but the best way of determining the cause of chemically induced damage is to conduct a detailed, chemical analysis of the damaged area.

Because evaporation of acidic moisture appears to be a key element in the damage, any steps taken to eliminate its occurrence on freshly painted vehicles may alleviate the problem. The steps include frequent washing followed by hand drying, covering the vehicle during precipitation events, and use of one of the protective coatings currently on the market that claim to protect the original finish. (However, data on the performance of these coatings are not yet sufficient.)

The auto and coatings industries are fully aware of the potential damage and are actively pursuing the development of coatings that are more resistant to environmental fallout, including acid rain. The problem is not a universal one-- it does not affect all coatings or all vehicles even in geographic areas known to be subject to acid rain-- which suggests that technology exists to protect against this damage. Until that technology is implemented to protect all vehicles or until acid deposition is adequately reduced, frequent washing and drying and covering the vehicle appear to be the best methods for consumers who wish to minimize acid rain damage.

To View This Article on The Web: http://ww.epa.gov/acidrain/effects/auto.html





Check Us Out On The Web At: www.ssauto.com

For More Information Contact Your Superior Sound Rep or Call: 1-800-323-1006

#### PROMOTIONAL ITEMS

#### "Personalized" Private Label Car Care Kits

Your Custom Dealer Imprint with Your Company Name, Address, Phone Number and Slogan!



# "Personalized" Blue Lid Imprinted Premium Pails

#### Contains:

- Thick 'N Rich Concentrared Carwash
- Tire & Wheel All Purpose Cleaner
- Clear Dress Tire Dressing
- Vision Glass Cleaner
- Wash Mitt
- Bug Sponge
- 2 Sprayers

# "Personalized" Red Lid Imprinted Premium Pails

#### Contains:

- Carwash Concentrate
- Clear Dress Tire Dressing
- Tire & Wheel All Purpose Cleaner
- Vision Glass Cleaner
- · Wash Mitt
- Bug Sponge
- 2 Sprayers





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#### PROTECTOR DEALERSHIP MARKETING



We will create a complete marketing program for your dealership. Our unique point of purchase materials will assist you in explaining the Environmental Protection Program to your customers.



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#### PRESTIGE & PURSUIT REMOTE START & SECURITY SYSTEMS

#### APS997E

Upgrade to Prestige Two-Way Command Confirming Remote Start with Keyless Entry and Security System



#### Features:

- One 5 button two-way LCD command confirming transmitter
- One 5 button one-way transmitter
- Up to 2,500 ft range
- Remote keyless entry with trunk release
- Starter interrupt

- Parking light flasher
- Dual stage shock sensor
- Illuminated entry
- Remote start



- Multi Tone / 125db siren
- Remote panic
- Anti-scan technology
- Travelers warranty 3 Years

#### **PRO9776E**

**One-Way Remote Start with Keyless Entry and Security System** 

#### Features:

- Two 5 button transmitters
- Up to 2,500 ft range
- · Remote keyless entry with trunk release
- Starter interrupt
- · Parking light flasher



- Multi Tone / 125db siren
- · Dual stage shock sensor
- · Illuminated entry
- Remote start
- Remote panic

- Anti-scan technology
- Travelers warranty 3 Years

#### **PURSUIT REMOTE START & KEYLESS ENTRY SYSTEMS**

#### PRO9276E

**Remote Start with Keyless Entry System** 

#### Features:

- Two 5 button transmitters
- Up to 2,500 ft range
- Remote keyless entry with trunk release
- Remote start



- 20 Minute run time
- Parking light flasher
- Anti-scan technology • Travelers warranty 3 Years

#### PRO9056TWE EMOTE START

**Long Range Confirming Remote Start Only** 

**PURSUIT REMOTE START SYSTEMS** 





REMOTE START

#### Features:

- Two, 1 button two-way confirming illuminating transmitters
- Up to 2,000 ft range
- Push twice to start vehicle
- Push and hold unlock (Available on select vehicles)
- Use factory transmitter for factory functions\*
- 20 Minute run time
- Travelers warranty 3 years

#### **PRO9556E**

**Remote Start with Keyless Entry System** 

#### Features:

- Two 3 button transmitters
- Up to 1,500 ft range
- · Remote keyless entry with trunk release
- Remote start





- 20 Minute run time
- · Parking light flasher
- Anti-scan technology
- · Travelers warranty 3 Years

#### PRO9051E

**Remote Start Only** 

#### Features:

- Two, 1 button transmitters
- Up to 1,000 ft range
- Push twice to start vehicle
- Push and hold unlock (Available on select vehicles)
- Use factory transmitter for factory functions\*
- 20 Minute run time
- · Travelers warranty 3 years

#### **PURSUIT SECURITY & KEYLESS ENTRY SYSTEMS**

#### PRO9644E

**Keyless Entry & Security System** 

#### Features:

- Two 3 button transmitters
- Up to 500 ft range
- · Remote keyless entry with trunk release
- Starter interrupt



- Parking light flasher
- Siren
- Remote panic
- Travelers warranty 3 years

#### PRO9845N **Keyless Entry System** Features:

- Two 4 Button Remotes
- · Parking Light Flash



- Panic Uses Factory Horn
- Up to 500 ft range

\*Vehicle must have power door locks and/or power trunk release

\*\*Vehicle must have automatic transmission and fuel injected engine

Some vehicles may require additional parts & labor charges

Please refer to additional cost application sheet



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#### **CARLINK**

# CAR:LINK

Safety. Remote Start. Savings

# **ALL-ON Premium Service** *Features:*

#### Safety.

- Emergency Roadside Assistance will come to you and assist you 24/7 for many roadside events like flat tire, out of gas, or towing.
- Auto Crash SOS will send a message automatically to a 24/7
   Emergency Response call center if the device detects a severe event.
- Emergency Response will allow you to call a 24/7 Emergency Response call center from your Smartphone when in the vehicle.
- Safe Driver options include Text Blocking service app to reduce texting and driving plus Safety Zones (Geo-fencing) for automatic alerts. Driver Scoring reports are also available to help improve driving habits.
- Stolen Vehicle Assistance will allow you to share the vehicle location with the police.

#### Remote Start.

 Add the optional remote start system and remotely lock, unlock and start your vehicle all from your Smartphone.
 Remotely access your vehicle virtually anywhere with included 3G Nationwide Coverage.

#### Savings.

- Enter the Insurance Discount Program and apply for Insurance Discounts with dozens of major insurance carriers by sending them a sample of your Driver Score for review.
- Use the Vehicle Maintenance Reports to address vehicle issues including the check engine light to help reduce your maintenance costs.
- Review the Fuel Reports to understand how to reduce your fuel costs.







• No Contract. No Activation Fee.

Safety. Remote Start. Savings

- All-On Monthly Service Plan
- Compatible with Apple and Android Smartphone



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#### **MOBILE VIDEO**



### **AVXMTG9A**

#### Movies To GO 9" Overhead Flipdown

#### **DVD player with SD and USB Inputs**





Features:

- 9" LED Widescreen Overhead Monitor
- Built-In slot loaded DVD player
- 16-Channel wireless FM modulator to transmit audio to your vehicles speakers
- Dual Channel IR headphone transmitter
- Wired headphone jack
- 1 Audio Video output
- 1 Audio Video input
- Integrated USB port
- Built-In SD card slot
- Fully functional remote control
- Front & Rear remote IR receiver for parental control from the front seats
- Built-In dome lights
- Includes two wireless IR headphones
- 16:9 widescreen display

- \*Vehicle Specific
- \*Not available for all applications
- \*Price may vary depending on application



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#### **MOBILE VIDEO**



#### ADVDLX10A

# 10.1-inch Hi-Def digital monitor with built-in DVD player

The ADVDLX10 10.1-inch Hi-Def digital overhead system will transform any backseat into a traveling movie theater. This Hi-Def system features switchable 16:9/4:3 aspect ratios, a USB reader, audio/video inputs and outputs as well as a built-in 100 channel FM modulator with FM transmitter functions and 2 wireless headphones



#### Features:

- 2 wireless headphones
- Audio/video inputs and outputs
- Built-in 100 channel FM modulator with FM transmitter functions
- Integrated IR headphone transmitter
- Available in shale, pewter and black trim rings and snap-on covers
- Last position memory
- M1/M2 operation (when 2 units are installed in one vehicle)
- Remote control
- Switchable 16:9/4:3 aspect ratio
- Built in dome lights
- USB reader

#### \*Vehicle Specific

- \*Not available for all applications
- \*Price may vary depending on application



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For More Information Contact Your Superior Sound Rep or Call: 1-800-323-1006

#### **MOBILE VIDEO**



# 10.1-inch Hi-Def digital monitor

#### with built-in DVD player and optional game port

The ADVEXL10 10.1-inch Hi-Def digital overhead system will transform any backseat into a traveling entertainment center featuring HDMI/MHL inputs which enables smartphones and other personal devices to be plugged in directly and conveniently to the system. Content that is stored or being streamed LIVE to the device can be played with a quick and simple connection. This Hi-Def system features an optional 54, 2 bit game port, switchable 16:9/4:3 aspect ratios, a USB reader, audio/video inputs and outputs as well as a built-in 100 channel FM modulator with FM transmitter functions and much more.



Pictured with Optional Game Port Controller



#### Features:

- 2 fold-flat wireless headphones
- Audio/video inputs and outputs
- Built-in 100 channel FM modulator with FM transmitter / function (use optional FMDIRB for a hardwired FM modulator)
- Game port (optional game pack required HR7012GP)
- HDMI/MHL inputs
- Integrated IR headphone transmitter
- Interchangeable shale, pewter and black trim rings and snap-on covers
- Last position memory and auto-on disk insertion
- M1/M2 control (when 2 units are installed in 1 vehicle)
- Mobile DTV ready
- Remote control
- Switchable 16:9/4:3 aspect ratio
- USB port with charging capability
- Auto on
- Built in dome lights

- \*Vehicle Specific
- \*Not available for all applications
- \*Price may vary depending on application



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#### **MOBILE VIDEO**





# 7" Replacement Headrest With Built DVD Player & Monitor with Games Features:

- Dual DVD players that play both DVD's and CD's
- Both monitors incorporate a USB reader with charging support
- Dual replacement custom headrests (material, color, grain, stitch, piping matches factory headrests)
- Dual 7" digital monitors w/LED backlighting
- High definition WVGA resolution (800 RGB x 480)
- Adjustable viewing angles
- Both monitors incorporate user accessible A/V input jacks
- Both monitors incorporate dual channel wireless headphone transmitters
- Both monitors incorporate a wired headphone input
- 2 Wireless remote controls
- GAME PACK which includes a plug-in game save module pre-loaded with 50, 32 bit videos games
- Hidden away junction box
  - RCA A/V input
  - Full band wireless FM modulator
  - RCA A/V output
  - RF output for hard wired FM modulation connection

- \*Not available for all applications
- \*Additional labor may be added for certain vehicles



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For More Information Contact Your

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#### **MOBILE VIDEO**







Pictured with
Optional
Game
Port Controller





#### 7" Headrest Systems

#### Features:

- Dual replacement custom headrests (material, color, grain, stitch, piping matches factory headrests)
- Dual 7" digital monitors w/LED back-lighting
- Resolution (RGB 800 x 480)
- Adjustable viewing angles
- Both monitors incorporate dual channel wireless headphone transmitters
- 2 Wireless remote controls
- Both monitors incorporate wired headphone input (ADVDD7012, ADVDM7012, ADVMM7012 only)
- Hidden away junction box
  - RCA A/V input
- Full band wireless FM modulator
- RCA A/V output
- RF output for hardwired FM modulation connection FMDIRB
- Game port (game pack with 2 controllers sold separately) - MVGP1

#### **ADVHH7012**

### Dual DVD Monitor System with Dual HDMI/MHL

#### Features:

- Dual DVD players play DVD's and CD's
- USB reader with charging in both monitors
- Certified HDMI/MHL inputs in both monitors

#### **ADVHD7012**

## Dual DVD Monitor System with Single HDMI/MHL

#### Features:

- Dual DVD players play DVD's and CD's
- USB reader with charging in both monitors
- Certified HDMI/MHL inputs in one monitors

#### **ADVHM7012**

#### Single DVD/Single Monitor System with HDMI/MHL

#### Features:

- Monitor 1 DVD player plays DVD's and CD's
- Monitor 1 USB reader with charging
- Monitor 1 certified HDMI/MHL inputs
- Monitor 2 RCA A/V input

#### ADVDD7012

#### **Dual DVD Monitor System**

#### Features:

- Dual DVD players play DVD's and CD's
- USB reader with charging in both monitors
- RCA A/V Inputs in both monitors
- Wired headphones output in both monitors

#### ADVDM7012

#### Single DVD/Single Monitor System

#### Features:

- Monitor 1 DVD player plays DVD's and CD's
- Monitor 1 USB reader with charging
- RCA A/V Inputs in both monitors
- Wired headphones output in both monitors

#### **ADVMM7012**

#### **Dual Monitor Only System**

#### Features:

- A/V input source sensing turns monitor on when input signal is detected
- Monitor 1 USB reader with charging
- RCA A/V Inputs in both monitors
- Wired headphones output in both monitors

- \*Not available for all applications
- \*Additional labor may be added for certain vehicles



#### **MOBILE VIDEO**







#### Features:

- Headrest monitors with 8" Digital LED back-lit panels
- Resolution (800 x RGB x 480)
- Adjustable viewing angles
- Certified HDMI/MHL inputs
- A/V input and output
- RF output for hard-wired FM modulator connection (FM DIRB required)
- Game Port (MVGP1) required –
   (54) 32-bit game module and 2 wireless controllers
- USB input with charging
- SD Card input (also for memory expansion)
- Dual channel wireless headphones
- Full band FM transmitter
- 2 Remote controls included
- Hidden away junction box

#### ADV8HH01

Dual DVD with HDMI/MHL Monitor Systems

#### Features:

- DVD players play DVD's and CD's in both monitors
- USB reader with charging in both monitors
- Certified HDMI/MHL inputs in both monitors

#### ADV8HZ01

Dual Touch-screen Monitor Systems with DVD, HDMI/MHL

#### Features:

- DVD players play DVD's and CD's in both monitors
- USB reader with charging in both monitors
- Certified HDMI/MHL inputs in one monitors

#### ADV8ZZ01

Dual Touch-screen Monitor Systems with Android, DVD, HDMI/MHL

#### Features:

- Android Operating System in both monitors
- DVD players play DVD's and CD's in both monitors
- USB reader with charging in both monitors
- Certified HDMI/MHL inputs in one monitors

- \*Not available for all applications
- \*Additional labor may be added for certain vehicles



#### **MOBILE VIDEO**





#### Built-in DVD Players with Video Game Controller Features:

- Built to OE manufacturing standards
- Meets all required government safety standards
- (2) Factory Match assemblies
- 7" Adjustable LED backlit 16 x 9 monitors
- Slot Load Automotive Grade DVD Players
- GAME PACK which includes a plug-in game save module pre-loaded with 50, 32 bit video games
- Two wireless game controllers
- Media ports featuring USB & RCA Inputs
- Adjustable monitor viewing angle
- Factory match warranty (varies by vehicle)
- Dual channel IR headphone transmitter
- (2) Dual channel fold flat IR wireless headphone
- Headphone output jack
- On screen display menu functions
- Full function remote control
- Integrated wireless FM transmitter
- Backlit control buttons basic functions

- \*Not available for all applications
- \*Additional labor may be added for certain vehicles



Check Us Out On The Web At: www.ssauto.com

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#### **AUTOMOTIVE IPOD INTEGRATION**



#### **Basic iPod Interface**

This unit will include an FM Modulator and an Ipod connector that will transmit audio through an FM Station and charge the Ipod whenever the vehicle is on.
\*iPod Not Included



#### **iPod** Direct Connect

Keep the music going and the power flowing with this interface that allows you to enjoy your Apple iPod playlists with select factory radios.

- Allows you to enjoy digital-quality playback through your car stereo
- Maintains use of click wheel and display functionality for ease of use
- Charges your iPod player while vehicle is on
- Compatible with most iPod players except for iPod shuffle

\*Not available for all vehicle

\*iPod Not Included



Check Us Out On The Web At: www.ssauto.com For More Information Contact Your Superior Sound Rep or Call: 1-800-323-1006

#### RADAR DETECTORS

#### **Undetectable Radar & Laser Detector**



Custom Installation

Thanks to K40, it's possible for you to design your radar and laser protection system with the same care and detail that you invest in your high performance automobile. In fact, your professional K40 dealer can design a system specific to your automobile and appropriate for your method and pace of driving.

Choose your interior warning display with custom LED's and audio speakers or our new Warning Pod technology. Select a system with a single front mounted radar receiver, or upgrade to have dual detectors positioned in both the front and rear of the vehicle, to pinpoint the source of police signals from any direction. You can even incorporate our advanced Laser DefuserPlus system for the ultimate in laser protection. So no matter where you drive, you can feel confident, knowing you won't have to take your eyes from the road, your hands from the wheel or your wallet from your pocket.

No wires, no cords, no clips, no tickets. Guaranteed.

If you've owned a regular radar detector, you know the hassles of setting it up and hiding it from thieves when not in use. You hate the dangling cords, suction cups and Velcro tabs that destroy the elegant contours of your instrument panel.



K40's exclusive "Divide-and-conquer" concept solves all that. Inside the cockpit, separate alert lights and speakers or custom Warning Pod mounts invisibly into your vehicle's instrument cluster. A unique two piece control switch, installed discreetly under the kick panel or in the dash, adjusts the on/of, city/highway, and volume functions.

Outside, the K40 patented Dual Undetectable System features two individual receivers positioned behind the front grill and rear bumper, strategically located where they can capture radar signals fast, without obstruction. A separate and distinct audible and visual alert tells you exactly when and where to look for police radar.

**K40 Portable Radar Detector** 

The K40 ARL100 offers the ultimate portable protection, fully customizable for the way you drive. A radar and laser detector you can trust, backed by a company of real people who genuinely care about your driving experience.

- 12 Customizable Settings No two drivers, vehicles, or driving environments are the same. The K40 ARL100 is completely customizable to the way you drive.
- · GPS based "Mark to Alert" Allows you to mark any point of interest you choose such as dangerous intersections and school zones. Build your own personal database.
- K40 Speed Monitor GPS feature cues visual and audio alerts whenever your pre-selected speed is exceeded.
- Voice or Tone plus LCD Display Unique audible and visual warnings let you know specifcally which police radar/laser band is targeting your vehicle.
- Fully Programmable Radar/Laser Alert Options Enables you to eliminate alerts to specif c radar/laser bands.
- Auto Start-Up and Autofrequency Calibration Automatic self-test sequence verifes the unit is operating properly and is calibrated each time it is turned on.

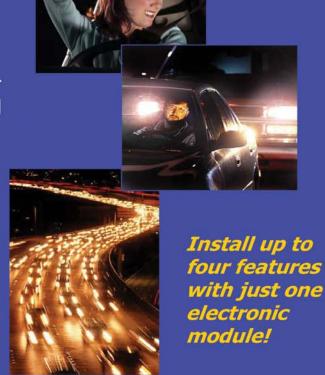




### Vehicle Upgrading Made Easy!

Offer customers glare control plus popular value-added electronic features with a genuine Gentex automatic-dimming mirror!

- Dims automatically to eliminate dangerous rearview mirror glare and make nighttime driving safer
- Genuine OEM, factory-original Gentex auto-dimming mirror – the same mirror found on vehicles throughout the world
- Different mirror versions allow you to offer customers:
  - Compass display
  - Outside temperature display
  - LED map lights
  - HomeLink® Wireless Control
     System operates garage doors, estate gates, home lighting and more





No More Glare!!







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#### REPLACEMENT MIRROR



#### **Advent Replacement Rear View Mirror**

#### with Navigation, 4.3" LCD & Bluetooth

Rearview mirror with built-in Navigation, Bluetooth and touch screen controls. The Advent NM102 replacement rearview mirror comes with built-in iGo Primo Navigation with 3D mapping, built-in handsfree Bluetooth system with phone book accessibility as well as a 4.3-inch LED backlit digital monitor with touch screen. This system includes internal microphone, speaker and GPS antenna as well as universal windshield mounts.



#### Features:

- Built-in iGo Primo™ navigation with 19 on-screen display languages
- US and Canada maps with 11 million POIs
- Text-to-Speech recorded voice guidance in English, French and Spanish
- Built-in Bluetooth® with Phone Book
- Internal Microphone, Speakers and GPS Antenna
- 4.3" LED backlit digital monitor with touch screen
- · Screen not visible with camera and navigation turned off
- Includes universal GM/Ford/Chrysler mounts
- Bluetooth 2.0
- 480 x 272 resolution
- Capacitive type touch panel\*

\*Vehicle Specific

\*Not available for all applications

\*Price may vary depending on application

\*Existing Mirrors with warning lights, Air bag lights, or interior illumination should not be changed vehicles with OnStar, BlueLink, Uconnect, MiGig or Sync are not compatible when microphone built into mirror assembly.



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#### **BACK-UP ASSISTANCE**



#### **CAM335**

### Wired Back-Up Camera

#### Features:

- Normal or reverse image
- 9 selectable styles of back-up indicator lines
- Camera mounts behind license plate to avoid obstruction
- 160° Wide viewing angle
- Adjustable camera angel
- Compatible with most monitor / TFT screens and connects
- Compact design (22mm x 22mm), smallest camera



#### ACAM350

# 3.5" Color TFT Back-Up Monitor Features:

- 3.5" color LCD TFT rear observation monitor
- Compatible with most video back-up cameras
- Single RCA video input
- Flexible mounting base comes complete with 3M brand automotive grade mounting tape to mount the monitor securely on either the vehicle windshield or dashboard
- Power is supplied by the back-up lights at the same location as the camera, reducing installation time
- Monitor turns on automatically when the vehicle is in reverse and the camera is activated



#### LCDM41A

# Rear-view Mirror with Embedded 4" LCD Monitor Features:

- 4" High resolution LCD 4:3 ratio screen
- 2nd Camera input or dual input for reverse camera continuous monitoring
- Contrast, brightness, volume, and mirror/normal monitor mounted controls
- Selectable and adjustable overlay lines
- Brightness auto-adjusting monitor based on the vehicle interior light level

- \*Not available for all applications
- \*Additional labor may be added for certain vehicles



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#### **PARKING SENSORS**

# Obstacle Collision Avoidance System Add An, Extra Set of Eyes to Your Vehicle

Reverse Obstacle Sensing System (For Cars & SUV's)

Description:

- Utilizes Ultra sonic technology to help detect what you can't see.
- Ultra sonic beam will not detect obstacle lower than 1cm from ground.
- Automatically scans behind your vehicle to detect objects in your path as soon as reverse gear is engaged.
- Sounds audible alert when your vehicle comes within 6' of an object or person.
- Designed to work in all weather conditions.
- Sensor system comes with LED & Audio Alert
- Perfect for backing up, street parking, parallel parking, and parking in tight spots
  - 3 Years Travelers Warranty





\*Not available for all applications

\*Additional labor may be added for certain vehicles



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#### **PARKING SENSORS**

### Forward & Reverse Obstacle / Parking Sensor System

#### Description:

- 8 Ultrasonic in-bumper sensors (4 front, 4 rear)
- OEM Digital quality and performance
- NGD (No-ground detecting) technology ultra sonic beam will not detect obstacle lower than 1" from ground.



\*Not available for all applications

\*Additional labor may be added for certain vehicles



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#### **HANDS FREE OPTIONS**

The CK3000 EVOLUTION features a discreet design that is hardly noticeable on the dashboard. In the event of a call, the car radio automatically cut outs, so that the speakers can transmit the conversation, and the microphone clearly reproduces the sound of your voice





#### Features:

- · Works with all Bluetooth phones
- Voice recognition up to 150 names
- Uses the car speakers
- Discreet and elegant design
- Text Friendly
- Voice menu
- Auto connect on incoming call
- Volume control
- Multi-user, pairing up to three phones
- Languages available: English, German, French, Italian, Spanish, Dutch, Portuguese, Chinese, Russian, Czech.
- Voice recognition dialing
- Redial function
- Full Duplex conversation
- Noise reduction





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#### HANDS FREE OPTIONS

## Good





Want hands-free phone operation and control of your phone's features when behind the wheel? A small LCD screen mounted on your dash displays caller information and allows access to your phone's menu functions.

#### **Details:**

- Hard-wired Bluetooth car kit includes microphone & dash-mounted LCD screen/keypad.
- Compatible with all Bluetooth phones
- Works with up to 5 Bluetooth phones or devices
- Dash-mounted LCD screen with three-button keypad controls all phone menu functions
- Last calls received, dialed, and caller ID functions visible on LCD screen
- Phone signal strength and carrier name visible on LCD screen
- Voice-recognition software stores up to 150 names for hands-free dialing (only works with certain phones)
- Noise reduction and echo cancellation technology for clear voice transmission

## **BETTER**





Parrot's MKi9100 Bluetooth car kit combines easy hands-free operation of your compatible phone with control over many portable music sources, including the iPod® and iPhone™. You'll see information about incoming calls displayed on its screen.

#### Details:

- Bluetooth car kit includes LED display panel, two microphones & remote-control keypad.
- Mount the keypad and display on your dash or steering wheel
- Works with all Bluetooth phones and A2DP stereo devices, including many iPod and iPhone models.
- Removable, dash-mounted display panel lists caller, number and streaming music information when available
- 6-button, remote-control keypad controls all phone menu and music functions
- USB input and auxiliary input for connecting music sources
- Built-in digital amplifier (20 watts RMS x 4)

#### Features:

- Hands-free phone calls and streaming MP3 music.
- Works with up to 10 Bluetooth phones
- Voice-recognition software stores up to 150 names for hands-free dialing (only works with certain phones)
- Voice-synthesis (text-to-speech) technology announces contact names
- Noise reduction and echo cancellation technology for clear voice transmission

### BEST





Parrot's MKi9200 Bluetooth car kit links your compatible phone. It offers control over many portable music sources, including the iPod® and iPhone™.

#### Details:

- Bluetooth car kit includes 2.4" color display panel, two microphones& remote-control keypad.
- Mount keypad and display on your dash or steering wheel
- Works with all Bluetooth phones and A2DP stereo devices, including many iPod and iPhone models
- Removable, dash-mounted display panel lists caller, number and music information when available
- 6-button, remote-control keypad controls all phone menu and music functions
- USB input and auxiliary input for connecting music sources
- SD card slot built into the display panel
- Built-in digital amplifier (20 watts RMS x 4)

#### Features:

- Hands-free phone calls and streaming MP3 music.
- Works with up to 10 Bluetooth phones
- Voice-recognition software stores up to 150 names for hands-free dialing (only works with certain phones)
- Voice-synthesis (text-to-speech) technology announces contact names
- Noise reduction and echo cancellation technology for clear voice transmission

\*For maximum audio quality, an optional harness can be purchased for most vehicles. This will allow audio to play through your vehicle speakers



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Over-rail liners feature an extra-wide lip to protect your truck's side rails

> Under-rail drop-in bedliners are ideal with Aerocovers, bed covers, truck caps, side rails, etc.

#### **Drop-In Bedliners**

Drop-in bedliners are the bedliner for complete truckbed protection, great



Unique free-flow floor design provides easy cleaning and prevents water retention.

factory appearance and lasting truck value. Available in over-rail and under-rail styles, drop-in bedliners are custom designed to fit the contours of practically every make and model of domestic and import pickup. Installation is quick and easy, and our new patented fastening clips (for over-rail liners) are designed with built-in release for quick removal, if necessary. Contoured side walls provide even distribution and minimize material expansion in all weather conditions. Extra-wide rails (over-rail models) offer extra protection for side loading. Every drop-in bedliner comes complete with a full-piece tailgate protector for complete protection. Most install with no drilling by using manufacturer prefabricated attachment points. Add it all up and you've got guaranteed truckbed protection that makes you look good.

#### Spray-In **Bedliners**

Doesn't your investment deserve protection?

Not only does the spray-in bedliner look great on your truck, it also provides a protective barrier that prevents rust, dents,

Sprays On Up to 1/4" Thick scratches, and chemical corrosion from what you haul, so your truck will have an extended

Sprayed on bedliners are for the customer who wants superior surface protection with a factory-like fit and finish.





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#### Safari Light Bar

Safari Light Bar adds extra protection and a rugged look to compact/midsize trucks and SUVs. Add your selected brand of driving lights and you're all set! Available in black powdercoat or chrome plated stainless steel.



Welded one-piece design adds strength and durability

Heavy duty 2" steel tubing helps protect vehicle's front end

Includes two auxiliary light mounting tabs for convenience



#### **Grille Guard**

Grille Guards provide customized front end protection for the headlight and grille areas of trucks and sport utility vehicles. Each grille guard is designed specifically for each vehicle to contour to the lines of the vehicle and provide an easy, hassle free installation with no drilling required.





#### **Tail Light Guards**

Removable light guards for easy headlamp replace-

ment

Tail light guards are the perfect compliment to a grille guard. Made of stainless steel tubing with standard steel with a tough black powdercoat. The lines of the tail light guard have been carefully structured to enhance the lines of the lamp lens on your vehicle.

Holes accommodate most auxiliary light styles

- · Mitered corners and blended welds
- · Carefully sanded to achieve the smoothest finish and welds
- Durable steel tubing with round inset rods







Dodge Durango





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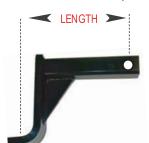
#### **Hitch Mounts**

Match up a hitch mount to your trailer hitch. These hitch mounts come in a variety of drop/rise configurations. Generally speaking a 2" drop is the most common for class 2 and above hitches. You may find that a lower drop may be needed depending on your vehicles suspension and trailer height.

Angle cut ball mounts make it easier for the user to insert into hitch receiver

#### Length

Distance from the center of the ball hole to the center of the pin hole



Distance from the top of the Shank



#### Variety of drop/rise configurations



#### Angle cuts available

#### Rise

to the top of the ball platform



#### Drop

Distance from the top of the Shank to the top of the ball



#### **Trailer Hitches**

Select a trailer hitch to fit your vehicle and your towing needs. Trailer hitches come in class 2, 3 and class 5 ratings. Not all classes are available for all vehicles but the higher the rating the more you can tow. Just remember not to exceed your vehicles capabilities. Class 2 trailer hitches have a 1 1/4" receiver hitch opening while all other have a 2" receiver hitch opening.



Taillight Convertors



#### Hitch Balls

Select a hitchball size that matches the size of the coupler on your trailer. Match the hole size of your hitch mount to the shank diameter of your hitch mount to the shank diameter of your hitch ball. If you tow a variety of trailers we recommend the switch ball system. this allows you to attach one shank to your hitch mount with the ability to change ball sizes quickly and easy.



#### Tow **Adapters**







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#### **PIAA Lights**

PIAA lights are designed for optimum performance and are made of hardened prism cut glass to withstand the rigors of normal highway hazards and off road driving. PIAA's lamps feature a specially designed polyphenylene sulfide composite, aluminum or stamped steel housing. These materials make it possible for the lamps to operate using higher wattage bulbs without sacrificing bulb life. PIAA quality makes PIAA lighting systems the serious driver's choice.

PIAA 525 Series Clear High and Plasma Ion Low Beam



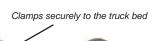
Black or Chrome Plated Stamped Steel Housing Discover for yourself what a difference a little light can make.

#### **Tonneau Covers**

Tonneau Covers are one of the most popular truck accessories on the market today. Tonneau covers are affordable and stylish, giving you the option of having the extra storage space of a trunk, while still providing the look of a sharp pick-up truck. Plus, various studies show tonneau covers usage improves gas mileage. Available in hinged or non-hinged.

All-climate engineered design that's fully adjustable for cold weather







PIAA 525 Series

Blue Reflector with Plasma

Ion High and Low Beam



#### **Spoilers**

Factory styling and a durable finish are features of all our wings and spoilers on most any model car & SUV. These wings and spoilers are factory paint code matched to your car.



Get a Sleek & Aerodynamic Look For Your Car or SUV



#### **Woodgrain Dashes**

Most people looking to give their interior a new and unique look inside find that a wood dash kit is the perfect choice. We offer wood dash trim kits for just about every make and model vehicle on the road with a variety of selections.

Your Car or SUV Can Look This Beautiful Too



Flat & Molded Dashboard Kits, Scratch & UV Resistant